

High Performance Wallcovering VS Paint

Paint seems like a cost effective solution at first. In the mid to long term, however, it requires frequent labor investment and tenant inconvenience. When it comes to design impact, **paint simply falls flat.**

The following chart shows the short and long term costs of our wallcoverings versus paint; assuming repainting is required every 3 years although most commercial interiors require more frequent touch-ups between.

	DAY 1	YEAR 3	YEAR 6	YEAR 9	YEAR 12	YEAR 15
PAINT <small>*Assuming maintenance and repainting every 3 years</small>	\$2,380	\$2,467	\$2,558	\$2,652	\$2,750	\$2,852
TOTAL INVESTMENT		\$4,847	\$7,405	\$10,057	\$12,807	\$15,659
XOREL (STRIE)	\$10,030					
DIFFERENCE	-\$7,650	-\$5,183	-\$2,625	(\$27)	(\$2,777)	(\$5,629)
% SAVINGS	- 78%	- 56%	- 32%	+ 0.27%	+ 22%	+ 36%
VINYL ALTERNATIVE (PLAIN + SIMPLE)	\$9,414					
DIFFERENCE	-\$7,034	-\$4,567	-\$2,009	(\$643)	(\$3,393)	(\$6,245)
% SAVINGS	- 75%	- 48%	- 21%	+ 6%	+ 26%	+ 40%
DURABLE WOVEN (ALPINE)	\$9,029					
DIFFERENCE	-\$6,649	-\$4,182	-\$1,624	(\$1,028)	(\$12,807)	(\$15,659)
% SAVINGS	- 73.6%	- 46%	- 18%	+ 10%	+ 30%	+ 42%

Cost model based on 1,000 ft² space over a 15 year period

Wallcovering labor costs based on national average of \$6.95 per sq. foot